# WindowTac®

**EASY APPLY WINDOW GRAPHICS** 

WindowTac<sup>®</sup> is a clear, double-sided mounting adhesive that has a unique embossed release liner allows the adhesive to be easily installed with minimal effort, making WindowTac® ideal for face mounting of temporary graphics to glass, acrylic and other non-porous surfaces. Simply adhere printed images to the side with the permanent acrylic adhesive and apply the removable textured acrylic adhesive side to a clean mounting surface. With WindowTac<sup>®</sup>, there is never any need for wet application. Graphics can be dry installed, cleanly removed and easily re-positioned during installation thanks to micro grooves in the removable adhesive that allow for easy air evacuation with a squeegee. The result? Graphics with excellent clarity and no bubbles or wrinkles. WindowTac® works well for shortterm promotional window advertising and POP displays, backlit display cabinets, glass cooler doors, and light boxes. The film contains UV stabilisers, which protect against UV degradation and it can be used on any materials including wide format digital technology print media.

- TEMPORARY WINDOW GRAPHICS
- POP DISPLAYS
- BACKLIT DISPLAYS

#### Product Code: PWD



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### APPLICATIONS

Smooth Flat Surfaces Retail Backlit Displays Window Graphics



## WindowTac®

WindowTac<sup>®</sup> is a 0.9 mil (23µ) visually clear PET film, coated on one side with a pressure sensitive, removable adhesive that is protected by a microgrooved PE release liner that imparts an embossed pattern onto the adhesive coating. The other side is coated with a pressure sensitive, aggressive permanent adhesive that is protected by a bleached Kraft release paper coated on both sides with PE and siliconised on the release side. The film contains UV stabilisers, which protect against UV degradation, and the micro-grooves in its adhesive allow for easy air evacuation.

- RECOMMENDED FOR FACE MOUNTING GRAPHICS ONTO GLASS, ACRYLIC AND OTHER NON-POROUS SURFACES.
- CAN BE USED FOR BACKLIT DISPLAYS.
- CAN BE RE-POSITIONED UP TO 10 TIMES IN THE FIRST 12 HOURS AND CLEANLY REMOVED WITHIN 12 MONTHS AFTER APPLICATION.

#### INSTALLATION RECOMMENDATION

Prior to application, clean the mounting substrate with soap and water. Rinse thoroughly with water and wipe dry with a lint free cloth. Window cleaners are not recommended.

For more information, performance and warranty guide lines please contact your local Drytac office.

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## **TECHNICAL SPECIFICATION**

#### PRODUCT STRUCTURE

Release Liner	2 Side PE Coated, 1 Side Siliconised Kraft
Adhesive	Permanent Acrylic (Pressure Sensitive)
Film	Visually Clear PET
Adhesive	Removable Acrylic (Pressure Sensitive)
Release Liner	Embossed HDPE

#### PRODUCT CHARACTERISTIC

Film Thickness	0.9 mil (23µ)	2.5 mil
Adhesive Layer	1 mil (25µ) permanent 0.6 mil (14µ) removable	(62 µ)
Film/Adhesive Ratio	1:0.9:0.6	
UV Protection Factor	UV Stable	
Service Temperature Range	-4°F to 248°F (-20°C to 120°C)	
Application Temperature	>41°F (5°C)	
Shelf Life	2 Years	
Storage Conditions	59°F to 72°F (15°C to 22°C); 50 - 55% Relative Humidit	

#### PROCESS SETTINGS

Equipment Type	Temperature	Speed
Roller Laminator	Room temperature to 104°F (40°C)	1 ft to 8 ft (0.3m to 2.5m) per minute
Press	Not Recommended	



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