

Product Bulletin

Concept® 201-HTAP **FLEXIBLE WHITE MATTE PVC** **Permanent Adhesive**

Concept®201-HTAP is a 85mic premium polymeric white matte flexible PVC film coated with HTAP permanent acrylic pressure sensitive adhesive laminated to a 135gsm DSPE liner. This film is designed to accept a variety of solvent-based inkjet, Latex and UV curable inks common to wide format digital printing systems. Adhesive HTAP produces permanent bonds to a variety of common substrates used in the graphics applications. The 135gsm liner offers excellent product layflat in a variety of ambient conditions

Applications	Concept® 201-HTAP is designed for interior or exterior signage, decals, nameplates, and point-of purchase displays designed for a variety of substrates such as metals, painted metals, smooth wood, plywood, primed MDO board, and vinyl, ABS, styrene, polyester, polycarbonate and smooth polyolefins. It is highly recommended your specific application be tested before production.	
Thickness	Film	85mic
	Adhesive	25mic
	Liner	135gsm
	(Thickness variance +/- 10%)	
Dimensional Stability	Good	
Temperature Ranges	Minimum application temperature	+4,4°Celsius
	Service temperature	-40°C to +82°C.
Expected Exterior Exposure	Up to 5 years.	
Adhesion	To stainless steel	25 N/25mm (FTM01)
	Individual values may vary. Test thoroughly for your specific use.	
Water Resistance	Concept®201-HTAP has received British Standard (BS) 5609 1986 Section 2 and 3 approvals for marine immersion.	
Humidity Resistance	Good	
Solvent Resistance	Good	
Storage Stability	One year shelf life when stored at 21°F and 50% relative humidity	
Product Series	E201HTAP-54	1,37m x 50m
	E201HTAP-60	1,52m x 50m



General
FORMULATIONS

*Manufacturer of Pressure Sensitive Films, Traffic Graffic
Floor Advertising Films, Custom Coatings and Printing
Inks.*

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537

Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to General Formulations, Inc's Price List for Terms and Conditions or Sale, Including Disclaimer of Warranties and Limitation of Liability.