

# MACal<sup>®</sup> 8105-02 Yellow – PERMANENT

## **PRODUCT DESCRIPTION**

Face Material: Soft calendered PVC film in yellow, ~ 80  $\mu\text{m},$ 

cadmium-free, gloss finish.

Adhesive: Permanent Acrylic

**Liner:** Coated Kraft paper, ca. 140 gr/sqm. Secury 13 (without breaklines).

### **TYPICAL USE**

Stickers for advertising and promotional campaigns, emblems and printed labels for in- and outdoor use.

#### GENERAL REMARK :

Factors affecting adhesion

Adhesion failure problems can be avoided by :

• Where possible, always test the proposed construction under actual application and end-use conditions because a 100 % multi-purpose adhesive for all substrates does not exist.

• Being familiar with factors which adversely affect adhesion :

- Labels or stickers should not be applied onto dusty, dirty, oily or oxidized surfaces.
- Mould release agents on blow-moulded plastic surfaces inhibit adhesion.
- Adhesion failure may occur on substrates with low surface tension, such as polyethylene or polypropylene. Rubber based adhesives stick better to low energy surfaces than acrylics.
- Avoid the use of relatively rigid facestocks on highly curved or small diameter surfaces.
- Do not use pressure-sensitive materials outside the recommended service temperature range, or do not apply below the minimum application temperature.

### PROCESSING

#### Screen printing.

For UV offset and conventional offset, please contact your ink supplier. During printing, it is important that drying is carefully exercised to ensure removal of printing inks solvents since certain solvents if retained can lead to plastification problems with subsequent application troubles and poor weathering properties. We recommend to maintain an unprinted area of 3-4 mm on the edges of the printed decal to avoid edge lifting. For solvent digital printing, we recommend the use of MACtac IMAGin JT 5000 products.

#### SHELF LIFE

2 years stored at 50  $\pm$  10 % RH at 15 - 25°C in its original packaging.

#### PHYSICAL PROPERTIES (TYPICAL VALUES) Average Values Test Method

		lage values	icotilica
Thickness (micron)			
Film + Adhesive	105		ISO 534
Adhesive data, 23°C (N/25 mm)			
Peel adhesion 180° on stainless steel			
- 20 min. residence		8	FTM1 on glass
- 24 hour residence		14	FTM1 on glass
Quick Tack (N)		12	FTM9 on glass
Resistance to shear		>30	FTM8 on glass
Dimensional stability			
Shrinkage (1 week at 70°C applied on Aluminium)	max 1,5 mm		FTM14
Temperature ranges			
Application (°C)	+5		Minimum
End-use (°C)	-20 to +70		
Flammability			
Sample mounted on aluminium	Self- extinguishing		ISO 3795
Solvent and chemical resistance			
Solvent	Resistance to most: oils, greases, aliphatic solvents, alcohols		
Petrol	Resistant to short limited contacts. If extended contact, edge-lifting will occur.		
Chemical	Resistant to most mild acids, mild alkalis.		



#### **EXPECTED DURABILITY**

The expected vertical outdoor durability of the unprocessed product in central Europe (Zone 1) is up to: 2 years. This information is based on successful real life experience and artificial aging according to ISO 4892-2. Middle European exposure conditions, vertical exposure. Exposure to severe humidity, ultra-violet light or conditions found in tropical, subtropical or desert regions will cause a more rapid deterioration than under conditions existing in "normal" temperate climates.

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